



OWAplan90
lookbook



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OUR VALUES



Design. Passion. Performance.



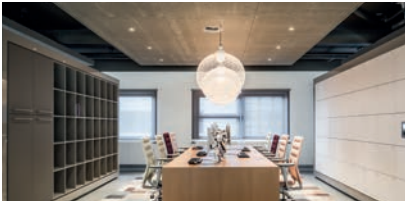
Our OWA brand is synonymous worldwide with high-quality ceiling systems that combine design and functionality in a unique way. Together with designers, specifiers, distributors and specialist contractors, OWA always ensures greater wellbeing in every room of every building, whether in places of learning, offices, retail spaces, healthcare environments, hospitality, sports and leisure or production facilities.

Tradition. Innovation. Lifestyle.



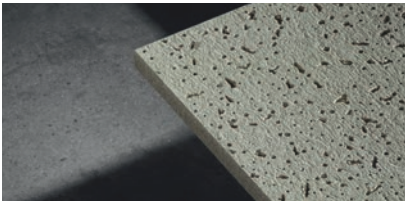
For more than seventy five years, OWA creates unique ceiling systems, that provide lasting safety and wellbeing. With its own sales companies and a close-knit partner network, OWA is active worldwide. Together, we strive for perfect ceiling systems.

Real added values.



OWA creates atmosphere: using our products adds value to a room. Our products help to create a pleasant indoor climate by optimizing acoustics. Comfort enables focused action, style ensures a modern, creative environment. This is how the highest demands for modern design and optimal room acoustics, fire protection, hygiene, moisture resistance and indoor air quality are met.

High-quality recipes.



Mineral wool is one of the most thoroughly researched and carefully controlled building materials in the world. Awarded the RAL quality seal for products made of mineral wool, it fulfils all national and international regulations.

OWAacoustic tiles are finished with solvent-free dispersion paints that only use naturally occurring pigments. The mineral ceilings we produce are unique in terms of their acoustic performance, durability, workability, fire protection and fire behaviour.

Resource efficiency.



The responsible use of RAW materials forms the basis of our environmentally conscious actions. As a company certified according to the international environmental management standard 14001, we are committed to pursuing defined environmental goals.

All OWA mineral ceilings from the OWAlifetime collection produced after 1st October 1997 are 100% recyclable and can be returned to us. They are used in the production of new ceiling tiles while adhering to strict quality control procedures.

Excellent achievements.



Performance meets design: our versatile product range proves that it is not just the optimal functionality of our state-of-the-art ceiling systems that wins customers over. We develop design-oriented solutions that meet the highest expectations of contemporary interior design. Together with renowned designers, we create ceiling concepts that shape our industry and set new standards.



Benefits at a glance

- High sound absorption up to 90%
- Reaction to fire A2-s1,d0
- Wide range of colours
- 100% recyclable
- Resistance to fire up to REI60
- Very fine plaster
- Quick and efficient to install
- High sound insulation $D_{n,f,w} = 40$ dB and $R_w = 23$ dB



OWAplan90 - simply better

Optimised acoustics, comprehensive reaction to fire and seamless design combined in one ceiling system: That's OWAplan90. No matter if in restaurants, foyers, museums, galleries, schools, shopping arcades, hotels or in private homes, - OWAplan90 impresses everywhere and ensures pleasant room acoustics.

Fine to very fine plaster surfaces in white or coloured give ceilings a pure elegance. And, of course, it has a "non-flammable" building material classification according to EN 13501-1, so nothing can catch fire. We love it when an OWAplan90 ceiling system works.

PRIVATE SPHERE



just.
noticeably.
better.

OWAplan90 ceiling systems are not only at home in commercial construction. They also set standards in private homes. In addition to fast construction times and high flexibility, they impress with a discreet, aesthetic appearance that blends harmoniously into the most modern living concepts.

OWAplan90 offers the possibility of retroactively optimising the acoustics of existing private homes, without this addition being visible. With OWAplan90, we create the basis for comfortable living and timeless interior design.



Classic architecture. Timeless design.

Timeless elegance meets modern functionality in this renovated 1930s villa. Smooth, flawless surfaces and purist design create an atmosphere of simple perfection.

OWAplan90 provides the ideal setting for historic buildings and classic furniture by seamlessly integrating the joint-free ceiling system into the architecture, ensuring pleasant room acoustics and noticeably more well-being.



The seamless OWAplan90 ceiling system combines space and elegant design with the highest technical performance values. The very fine plaster structure gives this ceiling a timeless and strikingly beautiful elegance.



The extensively renovated property combines modern functionality with historical charm – a prime example of a successful renovation of an existing building.



seamless. timeless. elegant.

OWAplan90 contributes to the minimalist design of the rooms in this private villa in Zeeland. Seamless surfaces create a timeless elegance and room acoustics that invite you to relax.





The clear lines of the architecture open up the room to the garden and create a welcoming, spacious atmosphere.

PRIVATE HOME



REDUCED TO THE
ESSENTIALS



PEDAGOGICALLY VALUABLE



A more enjoyable
teaching and learning
environment.

OWAplan90 also provides a valuable solution for the education sector by promoting concentration through optimised acoustics.

OWAplan90 adapts to any room situation and contributes to a significantly improved learning atmosphere. With many years of experience in the education sector, we offer customized acoustic solutions for classrooms, lecture halls, laboratories and much more.

OWAplan90 WE UNDERSTAND EACH OTHER



Museum
Voorlinden | Netherlands



A pleasant atmosphere in auditoriums and lecture halls is an important factor for successful events. In the specific case of the Museum Voorlinden premises, balanced acoustics are important to clearly and distinctly convey content and thus improve the listening experience.

SPACE FOR PERSONAL DEVELOPMENT

The seamless OWAplan90 ceiling system and the minimalist furnishings at the Museum Voorlinden help visitors to focus on what is important.



Focused dialog at the highest level



In these Dutch university buildings, exchange, education and research merge into a unique spatial concept. Here, students, researchers and professionals find ideal conditions for deepening their knowledge, working in peace and quiet and finding inspiration for new ideas.



A thoughtful design not only creates space for focused learning, but also a relaxed atmosphere. Carefully coordinated acoustic solutions ensure that every thought remains clear – whether during intensive study phases or relaxed reading.

This space becomes a hub for ideas, a place where innovation and focus come together. This creates an environment that sustainably supports personal and professional development.

DESIGNING INSTEAD OF ORGANISING

purposeful.
focused.
comitted.

Whether it's phone calls with customers, meetings with visitors or highly frequented waiting areas: the acoustic requirements in the office and administration segment are as diverse as the tasks performed there.

OWAplan90 helps people in offices and administrative buildings to work comfortably and with focus, even when the workload is at its highest.



OFFICE & ADMINISTRATION

Eneco
Rotterdam | Netherlands



SIMPLY.
BETTER.
RECEPTION.

Welcome to Eneco in Rotterdam. Where design meets functionality and light fills the room, you are sure to receive a friendly welcome.

set limitless accents

With its attractive black-and-white contrasts, OWAplan90 sets delightful accents in other rooms of this Dutch administrative building. The seamless ceiling system combines clear aesthetics with optimal acoustics for concentrated work.

A design reduced to the essentials creates timeless rooms with a clear structure. Unlimited design freedom meets durability and functionality. For a working environment that seamlessly combines design and function in a unique way.





FORM FOLLOWS FUNCTION

The flowing transitions of the OWAplan90 mineral ceilings in the municipal administration center Houthalen are reflected in the architectural design of the balustrade, which flows into the upper gallery.

The carefully executed transitions and the elegant design of the balustrade create a harmonious connection between the upper and lower levels.

Municipal administration center
Houthalen Helchteren | Belgium



With OWAplan90, you can rely on a ceiling system that seamlessly integrates into any architecture and gives every room a distinctive elegance. The joint-free surface of the OWAplan90 ceiling system pleasantly recedes into the background, elegantly allowing the picturesque red walls to take center stage.

OWAplan90 also reveals its unique character in combination with exposed concrete: the soft, seamless aesthetics create a fascinating contrast to the rough structure of the concrete. The result is a modern, puristic look that impresses.



Administration center
Koksijde | Belgium

OFFICE & ADMINISTRATION



PURE
ACOUSTHETICS



Behind the historic façade of Osnabrück's town hall are state-of-the-art conference rooms, where systematic work is guaranteed.

Seamless OWAplan90 ceilings create perfect conditions for landmark decisions in the council chamber of the city of Osnabrück.

SIMPLY. DECIDEDLY. BETTER.

OWAplan90 ceiling systems promote concentrated work. The use of OWAplan90 will certainly not be the last trend-setting decision by the city of Osnabrück.





THE EAR



comfortable.
inviting.
hospitable.

The requirements of the hotel and catering industry are as diverse as our solutions. Thanks to our many years of expertise and in-depth industry knowledge, we have an extensive catalogue of solutions for hotel rooms, conference areas, receptions, lobbies, bars, restaurants and cafés.

In this segment, too, acoustics play an important role. OWAplan90 offers guests a pleasantly relaxed atmosphere and ensures optimised speech intelligibility. Individual solutions for all connected high humidity rooms, washrooms, corridors and escape routes complete our range.

DINES WITH

The ear dines with...

In hotels and restaurants, not only the design but also the acoustics have a decisive influence on the well-being of guests. With the seamless mineral ceilings from OWAplan90, you combine aesthetics and functionality at the highest level.





OWAplan90 ceiling systems provide a flawless, homogeneous surface that blends perfectly into the sophisticated architecture of modern hotels and restaurants. Whether in elegant lounges, stylish restaurants or comfortable hotel

rooms, OWAplan90 ensures a calm, relaxed atmosphere, effectively protected from disturbing noises. The excellent acoustic properties ensure a pleasantly lively atmosphere that is never disturbing.

Hotel Eden
Antibes | France



**MORE
THAN
ACOUSTICS**



Hotel Hilton
Amsterdam | Netherlands



A play of colours and light – art that brings rooms to life.
An atmosphere that inspires and delights. The Hilton
Amsterdam is a place full of creative energy.

HIGHLY DECORATED ACOUSTIC CEILINGS



OWAplan90 strength lies in serenity.

Our wide range of products for leisure and sports facilities includes solutions for fitness centres, clubs and discos, galleries and museums, community centres, sports centres and stadiums, as well as swimming pools.

OWA solutions support those seeking recreation as well as athletes, trainers and spectators. With optimised room acoustics, noise can be effectively reduced and top sporting performances can be achieved, regardless of the discipline.

A woman with long, wavy red hair tied in a ponytail is performing a plank exercise on a blue mat in a gym. She is wearing a black sports bra and black shorts. In the background, there are rows of dumbbells on a rack. The text 'MAXIMUM CONCENTRATION' is overlaid on the image in a large, bold, sans-serif font. 'MAXIMUM' is in a light blue color, and 'CONCENTRATION' is in a dark grey color.

MAXIMUM CONCENTRATION



OWAplan90 – the seamless ceiling system gets to the heart of your acoustics. It allows historical buildings to shine with a new lustre and creates the perfect forum for almost any event.

“Alte Turnhalle”
Amorbach | Germany



With OWAplan90, a perfect symbiosis of aesthetics and functionality has been created in the “Alte Turnhalle” in Amorbach. The joint-free ceiling system seamlessly adapts to the interior design and ensures a pleasant room climate. This transforms the historic building into a contemporary and vibrant event venue that combines tradition and innovation.



TRADITION
MEETS
INNOVATION



RELAXED SHOPPING

easy.
better.
present.

Whether in small boutiques, larger department stores or entire shopping centres, many factors must be perfectly coordinated to make shopping a positive experience. OWA-plan90 ceiling systems can be individually adapted to any structural requirement, no matter how unusual.

Our seamless ceiling systems enhance the interior design and at the same time provide pleasant room acoustics that promote sales. Let OWAplan90 inspire you and give free rein to your creativity with the OWAcOLOR world of colours.



ALWAYS
DISCOVER
SOMETHING
NEW





OWAplan90 ceiling systems provide a spacious effect. They optimise the reverberation time even in large buildings such as this shopping centre.

Excellent achievements

Performance meets design: our versatile product range proves that it is not just the optimal functionality of our state-of-the-art ceiling systems that wins customers over. We develop design-oriented solutions that meet the highest expectations of contemporary interior design.

Together with renowned designers, we create ceiling concepts that shape our industry and set new standards. The prizes and awards listed opposite confirm our commitment and motivate us to continue to innovate.





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